

## **ADDENDUM**

This Addendum is entered into by and between the Office of the Attorney General ("the State") and the entity designated as "Contractor", below.

The purpose of this Addendum is to modify, delete, or amend certain terms and conditions set forth in the attached Form Contract prepared by Contractor (the "Form Contract"). This Addendum and the Form Contract are incorporated into each other and, when read together, shall constitute one integrated document. Any inconsistency, conflict, or ambiguity between this Addendum and the Form Contract shall be resolved by giving precedence and effect to this Addendum.

Contractor Name: Senior Expos of Indiana

Contractor Address: 41 East Washington Street, #200  
Indianapolis, IN 46204

Title of Form Contract: Exhibitor/Promoter Agreement

### **1. Form Contract/Duties of Contractor.**

Attached Form Contract consists of six (6) pages without terms on both sides.

### **2. Term.**

Contract term begins on April 26, 2007 and ends October 4, 2007.

### **3. Consideration.**

Total consideration for term of the Contract Form Contract is five thousand one hundred thirty-five dollars (\$5,135.00).

By mutual agreement of the parties, the following terms and conditions are deleted from the Form Contract:

- A. Any provision requiring the State of Indiana to provide insurance
- B. Any provision requiring the State of Indiana to provide indemnity
- C. Any provision providing that the Contract be construed in accordance with laws other than those of the State of Indiana
- D. Any provision providing that suit be brought in any state other than Indiana
- E. Any provision providing for resolution of contract disputes
- F. Any provision requiring the State of Indiana to pay any taxes
- G. Any provision requiring the State of Indiana to pay penalties, liquidated damages, interest or attorney's fees or requiring the State to pay within less than thirty-five (35) days
- H. Any provision modifying the statute of limitations provided by Indiana statute.
- I. Any provision relating to the time within which a claim must be made
- J. Any provision requiring payment of consideration in advance unless authorized by an exception listed in IC 4-13-2-20
- K. Any provision limiting disclosure of the contract in violation of the Access to Public Records Act, IC 5-14-3-3.5
- L. Any provision giving the Form Contract precedence over this Addendum

The following terms and conditions are incorporated into and made a part of the Form Contract:

#### 4. Compliance with Laws.

- A. The Contractor shall comply with all applicable federal, state and local laws, rules, regulations and ordinances, and all provisions required thereby to be included herein are hereby incorporated by reference. The enactment or modification of any applicable state or federal statute or the promulgation of rules or regulations thereunder after execution of this Contract shall be reviewed by the State and the Contractor to determine whether the provisions of this Contract require formal modification.
- B. The Contractor and its agents shall abide by all ethical requirements that apply to persons who have a business relationship with the State as set forth in IC § 4-2-6 *et seq.*, IC § 4-2-7, *et. seq.*, the regulations promulgated thereunder, and Executive Order 04-08, dated April 27, 2004. If the Contractor is not familiar with these ethical requirements, the Contractor should refer any questions to the Indiana State Ethics Commission, or visit the Indiana State Ethics Commission website at <http://www.in.gov/ethics/>. If the Contractor or its agents violate any applicable ethical standards, the State may, in its sole discretion, terminate this Contract immediately upon notice to the Contractor. In addition, the Contractor may be subject to penalties under IC §§ 4-2-6, 4-2-7, 35-44-1-3, and under any other applicable laws.
- C. The Contractor certifies by entering into this Contract that neither it nor its principal(s) is presently in arrears in payment of taxes, permit fees or other statutory, regulatory or judicially required payments to the State. The Contractor agrees that any payments currently due to the State may be withheld from payments due to the Contractor. Additionally, further work or payments may be withheld, delayed, or denied and/or this Contract suspended until the Contractor is current in its payments and has submitted proof of such payment to the State.
- D. The Contractor warrants that it has no current, pending or outstanding criminal, civil, or enforcement actions initiated by the State, and agrees that it will immediately notify the State of any such actions. During the term of such actions, the Contractor agrees that the State may delay, withhold, or deny work under any supplement, amendment, change order or other contractual device issued pursuant to this Contract.
- E. If a valid dispute exists as to the Contractor's liability or guilt in any action initiated by the State or its agencies, and the State decides to delay, withhold, or deny work to the Contractor, the Contractor may request that it be allowed to continue, or receive work, without delay. The Contractor must submit, in writing, a request for review to the Indiana Department of Administration (IDOA) following the procedures for disputes outlined herein. A determination by IDOA shall be binding on the parties. Any payments that the State may delay, withhold, deny, or apply under this section shall not be subject to penalty or interest, except as permitted by IC § 5-17-5.
- F. The Contractor warrants that the Contractor and its subcontractors, if any, shall obtain and maintain all required permits, licenses, registrations, and approvals, and shall comply with all health, safety, and environmental statutes, rules, or regulations in the performance of work activities for the State. Failure to do so may be deemed a material breach of this Contract and grounds for immediate termination and denial of further work with the State.
- G. The Contractor affirms that, if it is an entity described in IC Title 23, it is properly registered and owes no outstanding reports to the Indiana Secretary of State.
- H. As required by IC 5-22-3-7:
  - (1) The Contractor and any principals of the Contractor certify that (A) the Contractor, except for de minimis and nonsystematic violations, has not violated the terms of (i) IC 24-4.7

[Telephone Solicitation of Consumers], (ii) IC 24-5-12 [Telephone Solicitations] , or (iii) IC 24-5-14 [Regulation of Automatic Dialing Machines] in the previous three hundred sixty-five (365) days, even if IC 24-4.7 is preempted by federal law; and (B) the Contractor will not violate the terms of IC 24-4.7 for the duration of the Contract, even if IC 24-4.7 is preempted by federal law.

- (2) The Contractor and any principals of the Contractor certify that an affiliate or principal of the Contractor and any agent acting on behalf of the Contractor or on behalf of an affiliate or principal of the Contractor (A) except for de minimis and nonsystematic violations, has not violated the terms of IC 24-4.7 in the previous three hundred sixty-five (365) days, even if IC 24-4.7 is preempted by federal law; and (B) will not violate the terms of IC 24-4.7 for the duration of the Contract, even if IC 24-4.7 is preempted by federal law.

## **5. Funding Cancellation.**

When the Director of the State Budget Agency makes a written determination that funds are not appropriated or otherwise available to support continuation of performance of this Contract, this Contract shall be canceled. A determination by the Director of the State Budget Agency that funds are not appropriated or otherwise available to support continuation of performance shall be final and conclusive.

## **6. Governing Laws.**

This Contract shall be construed in accordance with and governed by the laws of the State of Indiana and suit, if any, must be brought in the State of Indiana.

## **7. Nondiscrimination.**

Pursuant to the Indiana Civil Rights Law, specifically including IC 22-9-1-10, and in keeping with the purposes of the federal Civil Rights Act of 1964, the Age Discrimination in Employment Act, and the Americans with Disabilities Act, the Contractor covenants that it shall not discriminate against any employee or applicant for employment relating to this Contract with respect to the hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment, because of the employee or applicant's: race, color, national origin, religion, sex, age, disability, ancestry, status as a veteran, or any other characteristic protected by federal, state, or local law ("Protected Characteristics"). Furthermore, Contractor certifies compliance with applicable federal laws, regulations, and executive orders prohibiting discrimination based on the Protected Characteristics in the provision of services.

## **8. Order of Precedence.**

Any inconsistency or ambiguity between this Addendum and the Form Contract shall be resolved by giving precedence to this Addendum.

## **9. Payments.**

All payments shall be made in arrears in conformance with State fiscal policies and procedures and, as required by IC 4-13-2-14.8, by electronic funds transfer to the financial institution designated by the Contractor in writing unless a specific waiver has been obtained from the Indiana Auditor of State. No payments will be made in advance of receipt of the goods or services that are the subject of this Contract except as permitted by IC 4-13-2-20.

### NON-COLLUSION AND ACCEPTANCE

The undersigned attests, subject to the penalties for perjury, that he/she is the Contractor, or that he/she is the properly authorized representative, agent, member or officer of the Contractor, that he/she has not, nor has any other member, employee, representative, agent or officer of the Contractor, directly or indirectly, to the best of his/her knowledge, entered into or offered to enter into any combination, collusion or agreement to receive or pay, and that he/she has not received or paid, any sum of money or other consideration for the execution of this Addendum and the Form Contract other than that which appears upon the face hereof.

In Witness Whereof, the Contractor and the State have, through their duly authorized representatives, entered into this Addendum and the Form Contract. The parties, having read and understand the foregoing terms, do by their respective signatures dated below hereby agree to the terms thereof.

Senior Expos of Indiana:

By: 

Printed Name: CHRISTOPHER KATTERJOHN

Title: PRESIDENT

Date: 4-02-07

Office of the Attorney General:

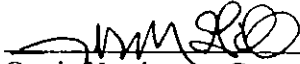
By: 

Printed Name: Gayon F. Zeller

Title: Chief Deputy

Date: 4/10/07

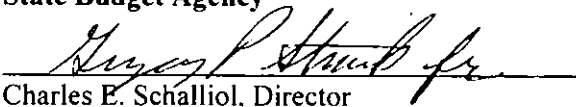
Department of Administration



Carrie Henderson, Commissioner

Date: 4-12-07

State Budget Agency

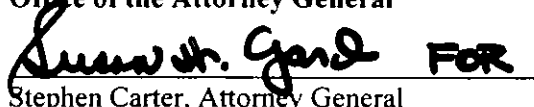


Charles E. Schalliol, Director

Date: 4-12-07

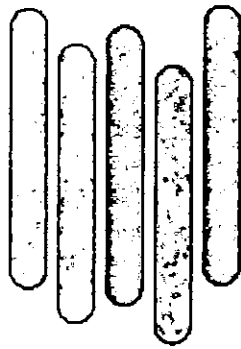
APPROVED as to Form and Legality:

Office of the Attorney General

 FOR

Stephen Carter, Attorney General

Date: APRIL 17, 2007



# Senior Expos of Indiana

*Presents...*



**April 26, 2007**

9 am – 2 pm

**Hendricks County Fairgrounds**



**May 17, 2007**

9 am – 2 pm

**Hamilton County Fairgrounds**



**June 7, 2007**

9 am – 2 pm

**Emmanuel Church of Greenwood**



**August 23, 2007**

9 am – 2 pm

**Park Chapel Christian Church**



**October 4, 2007**

8:30 am – 2:00 pm

**Indiana State Fairgrounds**

**Blue Ribbon Pavilion**



## EXHIBITOR/PROMOTER AGREEMENT

Between IBJ Corporation, DBA Senior Expos of Indiana and

**COMPANY:** \_\_\_\_\_

### **Exhibit Space:**

Space contracted for herein may not be transferred, assigned, sublet, or shared with others without written permission of *Senior Expos of Indiana*.

### **PLEASE NOTE: Exhibits at each Expo must be set up by:**

**Hendricks County:** 8:30 a.m. on April 26, 2007

**Hamilton County:** 8:30 a.m. on May 17, 2007

**Johnson County:** 8:30 a.m. on June 7, 2007

**Hancock County:** 8:30 a.m. on August 23, 2007

**Indianapolis:** 6:30 p.m. on October 3, 2007

If extenuating circumstances make this impossible and permission is received from *Senior Expos of Indiana* two weeks prior to any of the aforementioned Expos, then other arrangements may be made. All exhibitors must be present no later than 8:00 a.m. on the day of the Expo. Space must be occupied and attended during all hours of the 2007 Senior Expos you are participating in including Hendricks County, Hamilton County, Johnson County, Hancock County, and the Indianapolis Senior Expo. Exhibits must remain intact until the close of each Senior Expo at 2 p.m. Dismantling must be completed by 4 p.m. for each Senior Expo.

Except for not-for-profit organizations, each exhibit space will be provided with and separated by dividing drapes at sides and rear. Eight-foot high draperies will be provided across the back wall of each booth and three-foot high drapes will be used at the sides.

Exhibits shall be installed so they do not extend beyond the leased premises. Upon the request of *Senior Expos of Indiana*, exhibitors will be required to purchase sufficient floor space to accommodate their display equipment, tables, etc. to avoid excessive congestion in the aisles or interference with the displays of other exhibitors.

Exhibitors shall maintain their displays in a quiet and orderly manner. Exhibits that include the operation of musical instruments, audio/video equipment, PA systems, etc., shall maintain their displays in a manner not to disturb exhibitors in close proximity. Exhibitors must limit the selling/promoting of their product/service to the confines of their booth space, unless previous permission is granted.

Exhibitor is responsible for any damage to building caused by its exhibit, employees or agents. Tape, stickers, nails, tacks, staples, hooks, screws, permanent markings (such as paint and ink), and other objects shall not be inserted or placed on or into facility walls, doors, floors, ceilings, trees, or posts. Also, littering is not allowed on the premises.

Exhibitor agrees to indemnify *Senior Expos of Indiana* and hold same harmless from any and all claims or causes of action that arise out of or are proximately caused by Exhibitor's exhibits, employees or agents.

*Senior Expos of Indiana* does not guarantee or agree to protect Exhibitor against loss of any kind. Exhibitor recognizes and agrees that in entering this Agreement, it is not relying on or expecting *Senior Expos of Indiana* to provide any type of security or protection against loss or damage of any kind and Exhibitor hereby waives any claims or causes of action relating to any such loss or damages.

It is understood, in the event Exhibitor fails to comply with any of the terms of this Agreement, *Senior Expos of Indiana* reserves the right to terminate this Agreement in which case Exhibitor shall immediately remove from Exhibit Hall, at Exhibitor's expense, its exhibit, employees and agents. *Senior Expos of Indiana* has the right, but not the obligation, to remove or cause same to be removed at Exhibitor's expense if Exhibitor fails to do so immediately and Exhibitor hereby waives and releases any and all causes of action or claims of any nature arising out of such removal and all payments previously made by Exhibitor for the any of the 2007 Senior Expos including, Hendricks County, Hamilton County, Johnson

County, Hancock County and the Indianapolis Senior Expo, shall be forfeited and retained by *Senior Expos of Indiana* without further obligation to Exhibitor. In addition to aforesaid payments, Exhibitor shall be liable for payment of any balance due to *Senior Expos of Indiana*.

To ensure a variety of services for the event attendees, *Senior Expos of Indiana* has the right to limit the number of exhibitors within the same business category at any Senior Expo.

If for any reason *Senior Expos of Indiana* determines to cancel or terminate any of the 2007 Senior Expos including, Hendricks County, Hamilton County, Johnson County, Hancock County and the Indianapolis Senior Expo, the Exhibitor waives all claims the Exhibitor might have against *Senior Expos of Indiana* for damages or expenses. Exhibitor also agrees to accept, in complete satisfaction and discharge of all claims against *Senior Expos of Indiana*, the Exhibitor's pro-rata share of the total amount paid by all Exhibitors less all costs and expenses incurred by *Senior Expos of Indiana* in connection with the above mentioned Senior Expos, including a reserve for future claims and expenses in connection herewith.

**Expo Guide Promotional Space:**

The Exhibitor agrees the charge for promotional space in the Expo Guide reserved in advance has been made in consideration of Exhibitor using and paying for all space reserved. The Exhibitor shall not be relieved from such payment by failure to use such reserved space for any cause whatsoever, including, but not limited to, Expo attendance, or Exhibitors perceived results and benefits or participation at the Expo. It is agreed the space reserved hereunder may be used only by or on behalf of the Exhibitor herein named and the Exhibitor's privileges shall not be used directly or indirectly for the promotion of any business, person or organization other than the Exhibitor.

*Senior Expos of Indiana* reserves the right at its absolute discretion, at any time, to cancel any promotional space order or reject any promotional copy.

All restrictions, including without limitation, positioning, separations, facing, editorial adjacencies, or other stipulations are at the sole discretion of *Senior Expos of Indiana*.

The Exhibitor agrees if war, an act of God or of a government agency, shortage of paper, production problems, or other circumstances render performance of this Agreement by *Senior Expos of Indiana* a hardship or onerous, *Senior Expos of Indiana* shall have the right to cancel this Agreement without penalty. The Exhibitor agrees *Senior Expos of Indiana* shall not be liable, nor shall this contract be subject to termination, for any loss or damage sustained by the Exhibitor resulting from typographical errors, wrong insertions or omissions in whole or in part. In cases where *Senior Expos of Indiana* has caused a typographical or advertisement error or omission, *Senior Expos of Indiana's* liability to the Exhibitor shall not exceed the amount charged the Exhibitor for the promotional space.

**Cancellation:**

Reservation of Exhibitor Space and/or Promotional Space in the Expo Guide is binding. Exhibitor agrees to pay all charges for reserved space. No relief shall be granted from paying charges due for any reason, including but not limited to, Exhibitor's failure to use such reserved space.

**Deposit:**

Exhibitor shall pay with the execution of this agreement a 50%, non-refundable deposit.

**Costs of Collection:**

Should Exhibitor/Promoter fail or default in its obligation to pay the charges and fees set forth in this Exhibitor/Promoter Agreement and related Application for Sponsorship and Exhibit Space, then Exhibitor/Promoter agrees to reimburse and pay to *Senior Expos of Indiana* in addition to the amount owing, all of *Senior Expos of Indiana's* costs of collection including, without limitation, attorney's fees, court costs, and interest at the highest allowable legal rate.

WE HEREBY CONTRACT FOR **SPONSORSHIP/EXHIBITOR SPACE** AND AGREE TO COMPLY WITH THE *EXHIBITOR/PROMOTER AGREEMENT*.

BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
Authorized Signature

WE HEREBY CONTRACT FOR **PROMOTIONAL SPACE** AND AGREE TO COMPLY WITH THE *EXHIBITOR/PROMOTER AGREEMENT*.

BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
Authorized Signature

# 2007 SENIOR EXPOS

## APPLICATION FOR SPONSORSHIP AND EXHIBIT SPACE

Please print your company name  
EXACTLY as it should appear on  
signage and printed material: Office of the Indiana Attorney General

### BILLING INFORMATION:

COMPANY: Office of the Indiana Attorney General

ADDRESS: 200 W. Washington St.

CITY: Indianapolis STATE: IN ZIP: 46227

CONTACT: Natalie Robinson

FAX: 233-2162

PHONE: 233-6143

E-MAIL: Natalie.Robinson@atg.in.gov

- ☒ Please send all correspondence to the above address  
☐ Please send billing information only to the above address, and event correspondence  
(information pertaining to event set up, etc.) to the address listed below.

COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_  
FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### EXPO CHARGES

**SPONSORSHIPS:** See descriptions of Gold, Silver, Bronze (Indianapolis Senior Expo only), Auto, and RV Sponsorships.

**EXHIBIT BOOTH SPACE:** Rate includes: 6' deep x 10' wide exhibit booth at Hendricks County, and Hancock County. An 8' deep x 10' wide exhibit booth will be provided at Hamilton County, Johnson County, and the Indianapolis Senior Expo. Also included are standard drapes, skirted table and two chairs, identification sign, listing in the *Senior Expo Guide* and Web site that corresponds with the Expo(s) for which you have registered, exhibitor badges, and two lunch tickets. *For the Indianapolis Senior Expo, electricity must be purchased directly through Ermco. Forms will be provided.*

<b>Hendricks County Senior Expo</b>	\$ _____
<input type="checkbox"/> Exhibit Space - \$500	
<input type="checkbox"/> Gold Sponsorship - \$3,800	
<input type="checkbox"/> Silver Sponsorship - \$1,900	
<input type="checkbox"/> Auto/RV Sponsorship - \$1,500	
<b>Hamilton County Senior Expo</b>	<b>\$1,900</b>
<input type="checkbox"/> Exhibit Space - \$500	
<input type="checkbox"/> Gold Sponsorship - \$3,800	
<input checked="" type="checkbox"/> Silver Sponsorship - \$1,900	
<input type="checkbox"/> Auto/RV Sponsorship - \$2,000	
<b>Johnson County Senior Expo</b>	<b>\$1,900</b>
<input type="checkbox"/> Exhibit Space - \$500	
<input type="checkbox"/> Gold Sponsorship - \$3,800	
<input checked="" type="checkbox"/> Silver Sponsorship - \$1,900	
<input type="checkbox"/> Auto/RV Sponsorship - \$1,500	
<b>Hancock County Senior Expo</b>	\$ _____
<input type="checkbox"/> Exhibit Space - \$500	
<input type="checkbox"/> Gold Sponsorship - \$3,800	
<input type="checkbox"/> Silver Sponsorship - \$1,900	
<input type="checkbox"/> Auto/RV Sponsorship - \$1,500	
<b>Indianapolis Senior Expo</b>	<b>\$1,500</b>
<input type="checkbox"/> Exhibit Space - \$750	
<input type="checkbox"/> Gold Sponsorship - \$5,000	
<input type="checkbox"/> Silver Sponsorship - \$3,000	
<input checked="" type="checkbox"/> Bronze Sponsorship - \$1,500	
<input type="checkbox"/> Auto/RV Sponsorship - \$3,000	

For information for not-for-profit organizations, please contact your Expo sales representative.



**FREQUENCY DISCOUNT – This discount only applies to the booth/sponsorship charges for the Expo(s) that are marked on this contract.**

Purchase any 3 2007 Expos – 5% discount

minus

Purchase any 4 2007 Expos – 8% discount

(if applicable) -- \$265

Purchase all 5 2007 Expos – 10% discount

**ELECTRICITY - \$50/outlet**

With the exception of Gold Sponsors, electricity is not provided unless you request and pay for an outlet. If you will use high voltage equipment, please contact your Expo sales representative.

*There are a limited amount of booths with outlets - first come, first served.*

**Please check which events you will need electricity (\$50 per outlet):**

☐ Hendricks County

☒ Hamilton County

☒ Johnson County

☐ Hancock County

**\$100**

Electricity for the **Indianapolis Senior Expo** can be purchased directly from Ermco.

About a month prior to the Expo, you will receive a form for electricity with a packet of information sent out by our decorator.

**WEB SITE HYPERLINK - \$50 per link**

For \$50, you can add your hyperlink from our site to yours.

Gold, Silver, Auto and RV Sponsors receive this as part of sponsorship.

**Please check which events you would like a hyperlink (\$50/link):**

☐ Hendricks County

☐ Hamilton County

☐ Johnson County

☐ Hancock County

☐ Indianapolis Senior Expo

**\$\_\_\_\_\_**

**WEB ADDRESS FOR LINK:** www.AttorneyGeneral.in.gov

**ADDITIONAL LUNCHES - \$8/each**

Each booth receives 2 complementary lunch tickets.

Sponsors will get 2 tickets per booth space. All additional must be purchased.

**Please mark how many extra lunches you will need for each event:**

Hendricks County – number of lunches needed \_\_\_\_\_ x \$8 ea.

Hamilton County - number of lunches needed \_\_\_\_\_ x \$8 ea.

Johnson County – number of lunches needed \_\_\_\_\_ x \$8 ea.

Hancock County – number of lunches needed \_\_\_\_\_ x \$8 ea.

Indianapolis Senior Expo – number of lunches needed \_\_\_\_\_ x \$8 ea.

**\$\_\_\_\_\_**

**COMPANY LOGO ON IDENTIFICATION SIGN - \$25 per Expo**

A color company logo will be included on the identification sign that hangs on your booth.

A PDF of the logo must be provided to Jennifer Shafer at [jshafer@ibj.com](mailto:jshafer@ibj.com).

\_\_\_ Hendricks \_\_\_ Hamilton \_\_\_ Johnson \_\_\_ Hancock \_\_\_ Indianapolis

**\$\_\_\_\_\_**

**SCREENINGS** - If you plan on offering any type of screening (health, legal, etc.) please indicate at which Expo(s) and the EXACT name of the screening, as you would like for it to appear in the Senior Expo Guide and the Expo-At-A-Glance, which are passed out at the door.

**Screening Name and Expo(s):** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **PART B: EXPO GUIDE PROMOTIONAL SPACE:**

### **Hendricks County Senior Expo**

50,000 copies of *Senior Expo Guide* will be distributed prior to the Senior Expo in *Hendricks County Flyer/Westside Flyer* and additional copies will be handed out at the Expo. The following rates are for exhibitors only:

- |  |            |   |          |
|--|------------|---|----------|
| <input type="checkbox"/> Full Page (10.25" w x 15.5" h)  | \$1,950.00 | <input type="checkbox"/> 1/4 Page (5" w x 7.625" h) | \$740.00 |
| <input type="checkbox"/> Half Page (10.25" w x 7.625" h) | \$1,250.00 | <input type="checkbox"/> 1/8 Page (5" w x 3.75" h)  | \$420.00 |

- ☐ Spot color may be added for \$150  
☐ Full color may be added for \$200  
☐ Preferred page position, add 20% (Position request will be guaranteed for full-page only) \$\_\_\_\_\_

### **Hamilton County Senior Expo**

43,630 copies of *Senior Expo Guide* will be distributed prior to the Senior Expo in *Hamilton County Weekly* and additional copies will be handed out at the Expo. The following rates are for exhibitors only:

- |  |            |   |          |
|--|------------|---|----------|
| <input type="checkbox"/> Full Page (10.25" w x 15.5" h)  | \$1,925.00 | <input type="checkbox"/> 1/4 Page (5" w x 7.625" h) | \$715.00 |
| <input type="checkbox"/> Half Page (10.25" w x 7.625" h) | \$1,225.00 | <input type="checkbox"/> 1/8 Page (5" w x 3.75" h)  | \$400.00 |

- ☐ Spot color may be added for \$150  
☐ Full color may be added for \$200  
☐ Preferred page position, add 20% (Position request will be guaranteed for full-page only) \$\_\_\_\_\_

### **Johnson County Senior Expo**

Information regarding distribution, promotional space rates and deadlines will be available soon. Please contact your Expo sales representative for details.

### **Hancock County Senior Expo**

Information regarding distribution, promotional space rates and deadlines will be available soon. Please contact your Expo sales representative for details.

### **Indianapolis Senior Expo**

7,500 copies of *Senior Expo Guide* will be mailed directly into the homes of Marion County seniors prior to the Senior Expo and additional copies will be handed out at the Expo. The following rates are for exhibitors only:

- |  |            |   |          |
|--|------------|---|----------|
| <input type="checkbox"/> Full Page (10.25" w x 15.5" h)  | \$1,340.00 | <input type="checkbox"/> 1/4 Page (5" w x 7.625" h) | \$462.50 |
| <input type="checkbox"/> Half Page (10.25" w x 7.625" h) | \$800.00   | <input type="checkbox"/> 1/8 Page (5" w x 3.75" h)  | \$267.50 |

- ☐ Spot color may be added for \$150  
☐ Full color may be added for \$200  
☐ Preferred page position, add 20% (Position request will be guaranteed for full-page only) \$\_\_\_\_\_

## **TOTAL CHARGES FROM PARTS A & B:**

**PLEASE NOTE: 50% of the total balance is due upon submission of this contract.**

You will be invoiced for the remaining charges. Before you will be permitted to take the show floor, payment must be received in full for that expo.

<b>\$5,135</b>
----------------

X Check enclosed

- ☐ Credit Card type and number: \_\_\_\_\_  
Expiration date: \_\_\_\_\_ Billing zip code: \_\_\_\_\_ 3-Digit code: \_\_\_\_\_  
Name on card: \_\_\_\_\_  
Amount to be charged: \_\_\_\_\_

**BOOTH SET-UP:** Please indicate the time frame in which you would like to set up your booth at each Senior Expo. This ensures that we have enough volunteers present to aid with the unloading of your vehicle.

**HENDRICKS COUNTY SENIOR EXPO**

- ☐ April 25 (Wed) – 4:00 p.m. – 5:00 p.m.
- ☐ April 25 (Wed) – 5:00 p.m. – 6:00 p.m.
- ☐ April 26 (Thurs) – 7:00 a.m. – 7:30 a.m.
- ☐ April 26 (Thurs) – 7:30 a.m. – 8:00 a.m.
- ☐ April 26 (Thurs) – 8:00 a.m. – 8:30 a.m.

**DEADLINES:**

Sponsor descriptions due - March 1, 2007  
All space reservations due – March 14, 2007  
All art due - March 21, 2007  
Balance due - March 26, 2007

**HAMILTON COUNTY SENIOR EXPO**

- ☐ May 16 (Wed) – 4:00 p.m. – 5:00 p.m.
- ☐ May 16 (Wed) – 5:00 p.m. – 6:00 p.m.
- ☐ May 17 (Thurs) – 7:00 a.m. – 7:30 a.m.
- ☐ May 17 (Thurs) – 7:30 a.m. – 8:00 a.m.
- ☐ May 17 (Thurs) – 8:00 a.m. – 8:30 a.m.

**DEADLINES:**

Sponsor descriptions due - April 2, 2007  
All space reservations due – April 11, 2007  
Balance due - April 11, 2007  
All art due - April 18, 2007

**JOHNSON COUNTY SENIOR EXPO**

- ☐ June 6 (Wed) – 4:00 p.m. – 5:00 p.m.
- ☐ June 6 (Wed) – 5:00 p.m. – 6:00 p.m.
- ☐ June 7 (Thurs) – 7:00 a.m. – 7:30 a.m.
- ☐ June 7 (Thurs) – 7:30 a.m. – 8:00 a.m.
- ☐ June 7 (Thurs) – 8:00 a.m. – 8:30 a.m.

**DEADLINES:**

Sponsor descriptions due - May 1, 2007  
All space reservations due – May 2, 2007  
Balance due - May 7, 2007  
All art due – May 9, 2007

**HANCOCK COUNTY SENIOR EXPO**

- ☐ August 22 (Wed) – 4:00 p.m. – 5:00 p.m.
- ☐ August 22 (Wed) – 5:00 p.m. – 6:00 p.m.
- ☐ August 23 (Thurs) – 7:00 a.m. – 7:30 a.m.
- ☐ August 23 (Thurs) – 7:30 a.m. – 8:00 a.m.
- ☐ August 23 (Thurs) – 8:00 a.m. – 8:30 a.m.

**DEADLINES:**

Sponsor descriptions due– July 2, 2007  
All space reservations due – July 11, 2007  
All art due - July 18, 2007  
Balance due - July 23, 2007

**INDIANAPOLIS SENIOR EXPO**

- ☐ October 3 (Wed) – 3:00 p.m. – 4:00 p.m.
- ☐ October 3 (Wed) – 4:00 p.m. – 5:00 p.m.
- ☐ October 3 (Wed) – 5:00 p.m. – 6:00 p.m.
- ☐ October 3 (Wed) – 6:00 p.m. – 6:30 p.m.

**DEADLINES:**

Sponsor descriptions due– September 3, 2007  
All space reservations due – September 4, 2007  
Balance due - September 4, 2007  
All art due – September 7, 2007

**Booth assignments will be made in the order that application deposits are received in accordance with the Sponsorship and Exhibitor information packets for these Expos.**

**Make check(s) payable to: *Senior Expos of Indiana*,  
41 E. Washington St., #200, Indianapolis, IN 46204**

**SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_**

**Please return this application along with executed copy of  
Exhibitor/Promoter Rules & Regulations to:  
*Senior Expos of Indiana*, 41 E. Washington St., #200, Indianapolis, IN 46204  
or fax all six pages to (317) 263-5259, ATTN: Jennifer Shafer**